

# Create a highly visual (route & photo based) travel journal app for iOS devices

\$899

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Brief



🏆 This contest has finished. Congratulations to the winning designer Ali KZ !

## Contest title

Title ✎

Create a highly visual (route & photo based) travel journal app for iOS devices

Subtitle ✎

Not specified

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## Background information

Industry ✎

Travel & Hotel

App description ✎

This app auto-creates trip route based on photo metadata (location). It's a very visual (photos / route / map) reconstruction of the trip which could consist of one or many days.

5 pages is the start. If we like your design, we could work with you on designing the other screens, too ^^

Existing website to reference ✎

not yet :)

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## Visual style

Style/theme ideas for the app ✎

Name of service : TravelRoute

Color : Purple or Grey (either or both)

Logo / Motive : Route on the map, Globe

Inspirational websites ✎

Not specified

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## Content details

App name ✎

TravelRoute

Number of screens needed

5

## Workflow description

### 1) Splash page

Shown after user launches app, while loading other content (option page in case of FTUE, All trips page in case of second and further launches)

### 2) Main Feed (All Trips)

Known (users who have logged in) and unknown users can browse this page. Features the most recent trips created using this app.

> Top navigation takes to left drawer (main menu) or trip search page. Menu icon should indicate if there are any unread notifications

> Info shown about trip is: Trip title, countries visited, date of posting trip, cover photo, user avatar (no name or username, just avatar), #of trip days, # of places on route, #of photos, #of comments, #of likes, # of bookmarks). Tap on trip area takes to trip in-depth page

### 3) Left Drawer (menu page)

Allows user to navigate the app.

> User's photo takes to profile page (or shows silhouette for unknown user)

> All Trips takes to respective page

> My Trips takes to page featuring user created trips

> Notifications / About take to respective pages (list view)

### 4) in-depth of the content (Trip in-depth)

Trip header area is same as in Main Feed, just features full trip description (added while user was creating the trip).

Allows visitors explore trip via three views (tabs) - Timeline, Route and Photos.

During this contest we ask to design Timeline page. It consists of:

1. Trip route on map (on one map it shows all the places trip creator visited during the trip)

2. Day 1 with date

3. Horizontal Day route (just place names and distances between places)

4. Vertical timeline of places with related photos (and their descriptions). Tap place name > takes to in-depth view on Google map), tap on circle to the left of Place names > launches action sheet allowing user to manage content (Edit place, Add Photos, Edit Time, etc). Tap on photo > launches photo in-depth (full page).

5. Day route on map (same as Trip route on map, just for Day 1)

/// Day 2, etc ///

THE END and reactions strip (tap > Comment / Like / Bookmark trip).

Icons in Reactions strip need 3 states: a) if count is 0, b) if count is > 0 BUT this user hasn't commented on / liked / bookmarked the trip, c) if count is > 0 AND this user hasn't commented on / liked / bookmarked the trip. Important - users can comment on TRIP only, not on moments or photos

### 5) content creation (Trip creation)

This page is the second step of Trip creation. In the previous step user wrote Trip title and description, chose Day 1 of the trip. When in step 1 user tapped NEXT, app pings for permission to access Camera Roll, pulls photos, analyses them and "suggest" trip moments. If photo location metadata is unavailable, moment shows no place info, just "Tap to Add Place Name". Tapping on it launches map with search input field). By unselecting / selecting photos user manages which pics will be shows in trip page. User can also drag & drop photos to another moment. Adding photos to EXISTING moment is via tapping circle next to place name

Tapping + in between moments allows user to create a new place / photo moment which will be placed BETWEEN those moments.

Tap to Add Day launches date picker (by default it's Day 1+1) and then pulls photos from Day 2...

## Device to design for

iPhone

## What to avoid

We want the simple design allowing users to focus on photos and routes of the trip. Text and other features and UI are lower priority.

Target device - iPhone 6

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